



**NJ DEPARTMENT OF STATE
OFFICE OF FAITH-BASED INITIATIVES GRANT PROGRAM**

SOCIAL INNOVATION FY'18

The mission of the New Jersey Office of Faith Based Initiatives (NJOFBI) is to eliminate barriers to funding and other resource opportunities, create greater access for partnership and enhance the capacity of faith and community based organizations (FBCOs) to create and implement innovative approaches that are designed for community and economic transformation.

The **Social Innovation (SI) Request for Proposal (RFP)** seeks to support creative responses to an opportunity recognized, develop a social value proposition that brings value to its target population, has an articulated theory of social change, and is designed to measure for impact. The SI grants are geared to nurture an environment that allows for the continual implementation of transformative community approaches.

In order to apply under this Request for Proposal (RFP) a representative from the organization must attend one of three mandatory training and technical assistance sessions. To register for one of the three mandatory training sessions please visit our website at http://www.nj.gov/state/programs/dos_program_faith_based.html

Grant Awards are Subject to the Availability of Funding

All Service Categories Funded Under this RFP Must Adhere to the Following:

The project submitted must be socially innovative in its implementation. Social Innovation is the development and eventual scaling of promising and potentially transformative approaches that solve critical problems. An approach is “transformative” if it:

- Has the potential to affect how the same challenge is addressed in other communities;
- Addresses more than one critical challenge concurrently;
- Produces significant cost savings through gains in efficiency;

Application Due Date: April 13th, 2017 @ 4:59PM

In order to submit an application for SE2D funding, organizations must attend one of three mandatory training and technical sessions:

Date & Time	Location	Funding Category T/A	Eventbrite Registration Link
March 13, 2017 9a-12p	Hoboken Historical Museum	Social Innovation	https://www.eventbrite.com/e/nj-ofbi-social-innovation-ta-session-hoboken-historical-museum-313-tickets-32476532182
March 15, 2017 9a-12p	State Museum Auditorium - Trenton	Social Innovation	https://www.eventbrite.com/e/nj-ofbi-social-innovation-ta-session-trenton-315-tickets-32475863181
March 24, 2017 9a-12p	Campbell Soup - Camden	Social Innovation	https://www.eventbrite.com/e/nj-ofbi-social-innovation-rfp-ta-session-campbell-soup-324-tickets-32475210228

Eligibility Criteria:

Applicant must:

- Be a faith-based non-profit and/or community-based organization;
- Be tax-exempt by determination of the Internal Revenue Service in accordance with Section 501(c)3;
- Be in good standing with the Department of Treasury, Business Service Center;
- Be registered with the New Jersey Division of Consumer Affairs, Charitable Registration and Investigation Section;

Ineligible Applicants:

- Houses of Worship;
- Colleges/Universities;
- Public schools, charter schools, private schools;

Collaborating Partners:

- May not partner with the lead organization's sister organization and/or for profit and non-profit organizations led by the same person or governing entity;
- Houses of Worship are eligible to partner as a SPA partner collaborating organization, but cannot receive state funds that are granted to lead organizations;
- NJOFBI FY'17 grant award cannot be used to sub-contract with other organizations.

The SI Grants will not Fund the Following Types of Programs:

- Standalone summer camps;
- Day care/early childhood developmental centers;
- Standalone homework and tutorial programs.

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Category Descriptions:

Service Category	Maximum Request	Total Funding Available
Youth College Readiness	\$25,000	\$200,000
Youth Entrepreneurship	\$20,000	\$110,000
Micro-Business Development	\$50,000	\$250,000
Special Projects	\$10,000 - \$20,000	\$150,000

Youth College Readiness Program

- The Youth College Readiness grant is designed to support an organization's currently funded youth college readiness programs whose target population are low income juniors and seniors that are excelling academically. The grant is also designed to support the goal of creating greater access to colleges/universities and assure that program participants are accepted into colleges/universities. Funding can be used but not limited to subsidizing a minimum of 5 college applications fees, assisting with and coordinating PSAT services and PACT services, completion of the students FAFSA, a component that introduces students to the academic rigors of higher education, etc.

Youth Entrepreneurship:

- The Youth Entrepreneurship grant is designed to support an organization's currently funded youth entrepreneurship program whose target population are low income youth between the ages of 12 and 24 years old. The overall goal of the Youth Entrepreneurship program is to incorporate math and literacy skills in the context of building a business plan and improve academic performance. Organizations seeking funding under this category must have a curriculum based instruction that has been tested for impact.

Micro-Business Development:

- The Micro-Business Development grant is designed to support an organization's currently funded micro business development approach. The overall goal of the microbusiness development grant is to work and educate low-income community residents in creating micro-businesses that transform lives, strengthen families and creates thriving sustainable neighborhoods. Organizations seeking funding under this category must have a proven track record of implementing a curriculum based entrepreneurial training program for a minimum of 10 consecutive years (2006 – 2016). They must be able to indicate how many classes have been held and will be held, the total number of graduates, total number of businesses created, total number of jobs created, and how many microbusiness loans have been acquired based on the organizations training and access to resources.

Special Projects:

- The overall goal of "Special Projects," is to allow organizations to create supportive components, to existing funded programs, in which they have identified an approach that will allow their existing funded program to be more impactful. The funding can support

but it is not limited to offender re-entry, civic and leadership development, STEM, substance abuse recovery support services, mental health services, etc.

Program Funding Provisions:

All grant recipients will be required to comply with items listed below.

- **Nondiscrimination by Religious Organizations and Entities**
Applicants agree that if provided funds for the expansion or development of a specific program from the New Jersey Department of State Office of Faith-based Initiatives, they will not discriminate against any employee or applicant for services or participation in the proposed program on the basis of religion, race, gender and/or physical disabilities.
- **Recognition of Cultural Sensitivity**
Applicants must assure programs are linguistically appropriate and culturally relevant to groups within the community. Appropriate accommodations for services will be developed and maintained for those individuals who are deprived of reasonable access to those services due to language barriers or ethnic and cultural differences. All programs and services *must* be reflective of the demographic needs of the community, while providing all people the opportunity to experience any and all available services irrespective of their ethnic or cultural heritage.

Program Procedures:

Applications are submitted to the OFBI on the System for Administering Grants Electronically (SAGE) and reviewed by an outside independent panel. Recommendation for funding is based solely on the merit of the application. **Applications that are rated 69 percent or lower will not be considered for funding.** Award and denial letters are e-mailed to the appropriate organizations via the SAGE system. **OFBI funding period is from July 1, 2017 to June 30, 2018.**

APPLICATION REQUIREMENTS

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The proposal is to be submitted via the Department of State - System for Filing Grants Electronically (SAGE) no later than **4:59 PM, April 13th, 2017**

All applications must consist of and include the following items in order to be considered complete:

APPLICATION FORMAT & SCORING

Executive Summary

5 points

- In this section provide an overall statement and summary of the project. This should include mission, benchmarks that the program is attempting to achieve, target population, geographic location, partnerships, total cost to implement the project and what is the impact that the program is trying to achieve

Organization Capacity**5 points**

- In this section provide a brief history and governing structure of the organization and its internal capacity for providing the service and indicate the experience of the organization in implementing the funding category that it's applying for. Also, include the qualifications of the key individuals who will implement the project

Statement of Need**10 points**

- In this section indicate the need that will be addressed, the geographic area, and the socio-economic and educational breakdown of the targeted population. The grant must also indicate the programmatic advantage that the approach has compared to other programs that address the same social issue and what makes your approach better, different, and new;

Statement of Collaboration**5 points**

- In this section please indicate at minimum 3 collaborating partners and the roles that the key partners will play in the implementation of project;

Project Description**75 points****A. PROJECT SUMMARY:****5 points**

- In this section briefly explain the program:
 - Who are eligible to participate;
 - What's the process that clients must undertake to participate?
 - How long are the training sessions?

B. PROJECT DESIGN:**10 points**

- In this section explain in detail how the project will be implemented.

C. TARGET POPULATION: (Not to exceed 5,000 characters)

- Indicate the target population that will receive services and the projected number of clients that will participate in the program;

D. PROJECT GOALS: (Not to exceed 5,000 characters)**15 points**

- In this section, indicate the goals and objectives that the project will be measured on for success. Please keep in mind the description of the funding categories when formulating your respective goals and objectives.

E. EVALUATION:**15 points**

- In this section indicate how the project currently collects and uses data and how does that data measure for impact.

F. SUSTAINABILITY:**15 points**

- In this section explain how the project will sustain itself with current and future funding, to include but not limited to: what plan(s) will be implemented to assure access to other financial, human, and technological resources to support the project?

G. PROJECT TIMETABLE & DAYS and HOURS OF OPERATION:

- Indicate the project start and end date.

- Indicate days and hours of operation.
- Indicate if project occurs during summer months, non-summer months, or is project year-round.

Budgets

15 points

- Complete all budget forms included on the SAGE system;
- Must indicate a 5 percent cap on Executive Director salary;
- Total salary expenditure including Executive Director and staff can't exceed 50% of the total OFBI award;
- Provide a budget narrative justifying the submitted budget (upload in appendices)

Please attach the following documents under the Required Appendices section in SAGE:

- Copy of Certificate of Incorporation;
- Copy of IRS 501(c)3 Status Determination Letter;
- Board Resolution;
- Three Letters of Support from collaborating partners;
- State of New Jersey W-9 Questionnaire;
- Copy of Most Current Certificate of Standing
 - Go to www.nj.gov/njbgs;
 - Go to "I Want To" click "Obtain Standing Certificate";
 - Scroll down to "Service Options" click "Online";
 - Click "Order Certificate"

Appendices

- Resume of key personnel (executive leadership, fiscal management, program staff);
- Organization Chart;
- Budget narrative;
- Logic model.

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- **Applications that are missing requested information will be disqualified from review;**
- **Applications that are rated 69 percent or lower will not be considered for funding.**